



News Release

NETGEAR's Award-Winning Home Theatre Internet Connection Kit Now Available

Innovative Powerline Kit with Integrated 4-Port Switch Combines Performance, Ease-of-Use and Energy-Saving Features

Bracknell, UK. — August 10, 2009 — NETGEAR®, Inc. (NASDAQGM: NTGR), a worldwide provider of technologically innovative, branded networking solutions, today announced the availability of its latest powerline networking kit for turning electrical power outlets into high-speed Internet and home network connections. As a 2009 CES Innovations Award winner, NETGEAR's Home Theatre Internet Connection Kit (XAVB1004) makes it possible to connect multiple Ethernet-enabled entertainment devices — such as gaming consoles, Blu-ray™ players, HDTVs and media streaming set-top boxes — to the Internet and the home network simultaneously. Through a high-speed powerline connection of up to 200 Mbps, this powerline kit enables high-performance applications such as HD video streaming, Voice over IP (VoIP), Internet gaming and large file transfers to networked devices in the home theatre.

The kit contains one Powerline AV Adapter with 4-port Ethernet Switch (XAV1004) and one Powerline AV Ethernet Adapter (XAV101). This “no new wires” powerline technology enables customers to carry high-speed data network traffic on their existing electrical wiring – using affordable, simple to install adapters. Additionally, advanced energy management capabilities provide automatic port- and device-level sleep modes and wake-on-activity functionality to reduce overall energy usage. The kit also incorporates several ease-of-use features: port-based Quality of Service (QoS) to ensure that the highest priority applications are allocated more bandwidth; Push-N-Secure to secure the Powerline AV network with the push of a button; and Pick-a-Plug, a multi-colour LED to determine the strength of the powerline connection without having to look at a computer.

“Powerline has become more and more popular because of the growth of networked devices in the living room, and the high speeds and reliability that they require,” said Chris Geiser, NETGEAR's product line manager for in-home distribution, consumer products. “We are now finding that customers have multiple networked devices in their living rooms that all need to be connected at the same time, making a 4-port switch at one end of the connection key. That is why NETGEAR has developed this powerline AV adapter kit with 4-port switch, Quality of Service features, and colour-coded LEDs that easily display the strength of the powerline connection.”

NETGEAR's Home Theatre Internet Connection Kit is perfect for anyone who wants to extend their home network range, especially those who use Internet-connected devices that demand high bandwidth, such as NETGEAR's Digital Entertainer Elite (EVA9150; <http://netgear.com/Products/Entertainment/DigitalMediaPlayers/EVA9150.aspx>), Blu-ray Disc Players, TiVo®, AppleTV®, Xbox 360™, Sony Playstation 3™, DVR, Home Theatre PC and Ethernet-enabled TVs. Easy to install, consumers simply plug the Powerline AV Ethernet Adapter (XAV101) into the router and connect up to four Ethernet-ready devices to the Powerline AV Adapter with 4-port Ethernet Switch (XAV1004).

The Home Theatre Internet Connection Kit eliminates the need to add an external switch for connecting additional devices to the network by integrating a 4-Port Fast Ethernet (10/100) switch. The product is also the first 4-port powerline switch to use the Intellon® 6400 chipset, which provides higher performance than any existing 4-port powerline switch on the market. Because it is based on the HomePlug® AV standard, the Powerline AV Adapter with 4-Port Ethernet Switch (XAV1004) and Powerline AV Ethernet Adapter (XAV101) are compatible with — and can easily and affordably extend — any existing HomePlug AV network.



News Release

Continued...

“Networked entertainment centre devices and systems have been experiencing high growth in recent years,” said Joyce Putscher, principal analyst for In-Stat. “No longer just for the wealthy, these solutions are in demand by average consumers, who want high definition content. Therefore, home theatre products need constant, shared and faster access to the Internet and the home network. High-speed powerline offers an ideal solution for consumers who have challenges with wireless connectivity in certain parts of their homes, and the addition of a 4-port switch enables simultaneous connectivity to multiple devices in the same location.”

NETGEAR’s Home Theatre Internet Connection Kit (XAVB1004) is now available worldwide through leading retailers, e-commerce sites and value-added resellers. The kit is backed by a one-year warranty and 24/7 technical support. The Home Theatre Internet Connection Kit (XAVB1004), containing one Powerline AV Adapter with Ethernet Switch (XAV1004), one Powerline AV Ethernet Adapter (XAV101), two Ethernet cables, one AC power cord, an installation guide and a set-up CD, has an MSRP in the U.S. of \$179.99. Additional NETGEAR Powerline AV devices, including the Powerline AV Ethernet Adapter (XAV101), Powerline AV Adapter with Ethernet Switch (XAV1004), and Powerline AV Ethernet Adapter Kit (XAVB101) — winner of PC Magazine’s Editor’s Choice Award — can extend an existing Powerline AV network and have an MSRP in the U.S. of \$69.99, \$99.99, and \$149.99 respectively.

Photos and other product information can be found on the NETGEAR web site at <http://www.netgear.com/Products/PowerlineNetworking/PowerlineEthernetAdapters/XAVB1004.aspx>. For background on NETGEAR’s powerline products in the history of gaming, visit <http://www.agamer4life.com>.

About NETGEAR, Inc.

NETGEAR (NASDAQGM: NTGR) designs innovative, branded technology solutions that address the specific networking, storage, and security needs of Small- to Medium-sized Businesses (SMBs) and home users. The company offers an end-to-end networking product portfolio to enable users to share Internet access, peripherals, files, multimedia content, and applications among multiple computers and other Internet-enabled devices. Products are built on a variety of proven technologies such as wireless, Ethernet and powerline, with a focus on reliability and ease-of-use. NETGEAR products are sold in over 29,000 retail locations around the globe, and via more than 41,000 value-added resellers. The company’s headquarters are in San Jose, Calif., with additional offices in 25 countries. NETGEAR is an ENERGY STAR® partner. More information is available by visiting www.netgear.co.uk. Follow NETGEAR on Twitter at <http://twitter.com/NETGEAR>.

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Note: Actual data throughput will vary from maximum signal rates stipulated. Network conditions and environmental factors, including volume of network traffic, building materials and construction, and network overhead, lower actual data throughput rate.

Safe Harbor Statement under the Private Securities Litigation Reform Act of 1995 for NETGEAR, Inc.:

This press release contains forward-looking statements within the meaning of the U.S. Private Securities Litigation Reform Act of 1995. Specifically, statements concerning NETGEAR’s business and the expected performance characteristics, specifications, market acceptance, market growth, specific uses, user feedback and market position of NETGEAR’s products and technology are forward-looking statements within the meaning of the Safe Harbor. These statements are based on management’s current expectations and are subject to certain risks and uncertainties, including, without limitation, the following: the actual price, performance and ease of use of NETGEAR’s products may not meet the price, performance and ease of use requirements of customers; product performance may be adversely affected by real world operating conditions; failure of products may under certain circumstances cause permanent loss of end user data; new viruses or Internet threats may develop that challenge the effectiveness of security features in NETGEAR’s products; the ability of NETGEAR to market and sell its products and technology; the impact and pricing of competing products; and the introduction of alternative technological solutions.



News Release

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Further information on potential risk factors that could affect NETGEAR and its business are detailed in the Company's periodic filings with the Securities and Exchange Commission, including, but not limited to, those risks and uncertainties listed in the section entitled "Part II - Item 1A. Risk Factors," pages 36 through 50, in the Company's quarterly report on Form 10-Q/A for the fiscal first quarter ended March 29, 2009, filed with the Securities and Exchange Commission on July 29, 2009. NETGEAR undertakes no obligation to release publicly any revisions to any forward-looking statements contained herein to reflect events or circumstances after the date hereof or to reflect the occurrence of unanticipated events.

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